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ASSOCIATION OF ESTONIAN CITIES

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## Water protection in municipalities – it costs money, because it saves money

Baltic Sea Challenge international networking event | Thursday 26 March 2015 | 10.00-15.15 | Hall Grande 2

### Program

9:00 Registration and coffee

#### 10:00-10:30 Opening

Chair: Irja Alakivi, consultant, Association of Estonian Cities

Welcoming words

Mr. Arvo Sarapuu, Deputy Mayor of Tallinn

Reflections after the Gulf of Finland Year 2014 and looking ahead

Mr. Kai Myrberg, Leading Researcher, Finnish Environment Institute SYKE

#### 10:30-12:15 Tools for water protection

Chair: Kajsa Rosqvist, Project Manager, City of Helsinki/CITYWATER

Challenges in municipal water protection work – a need for tools?

Ms. Hannamaria Yliruusi, Project Manager, The Union of the Baltic Cities

Tools for municipalities:

- The power of networking: The Baltic Sea Challenge  
Ms. Salla-Maria Lauttamäki and Ms. Lotta Ruokanen, Baltic Sea Challenge coordinators
- A communication strategy for local water protection in the Baltic States  
Mr. Arko Olesk, Researcher, Communication institute, Tallinn University
- A cost-benefit perspective on water protection  
Ms. Eliisa Puntila, Project expert, City of Helsinki Environment Centre

DISCUSSION in small groups: How are you doing?

12:15 Networking lunch

#### 13:15-15:15 Showcasing local water protection actions

Chair: Lotta Ruokanen, Baltic Sea Challenge coordinator

- Restoring Waters in the Baltic Sea Region: A Municipality Strategy to Capture Local Benefits  
Ms. Barbara Jackson, Baltic Sea Programme Director, Race for the Baltic
- Natural water treatment system built in Botanical Garden of Tallinn  
Ms. Karolin Kairo-Gasman, project coordinator, Tallinn City, Estonia
- Biogas from beach cast algae –turning problems into resources  
Ms. Matilda Gradin, Environmental Strategist, Trelleborg municipality, Sweden

DISCUSSION in small groups: How did they do it – what can we do?



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CITYWATER project partners. With the contribution of the LIFE financial instrument of the European Community.