

Turku
Baltic
Sea
Days
2014



THE BALTIC SEA CHALLENGE

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TURKU



City of Helsinki

THE BALTIC SEA CHALLENGE

- ▶ An initiative for saving the Baltic Sea
- ▶ Vision: **A clean, productive and shared Baltic Sea**
- ▶ Action at the local level is key
- ▶ Water protection additional to legally binding obligations



19.6.2014

THE BSC OBJECTIVES

- ▶ Clear coastal waters
- ▶ Healthy marine habitat
- ▶ Clean and safe water traffic
- ▶ Systematic water area management
- ▶ Active Baltic Sea Citizenship

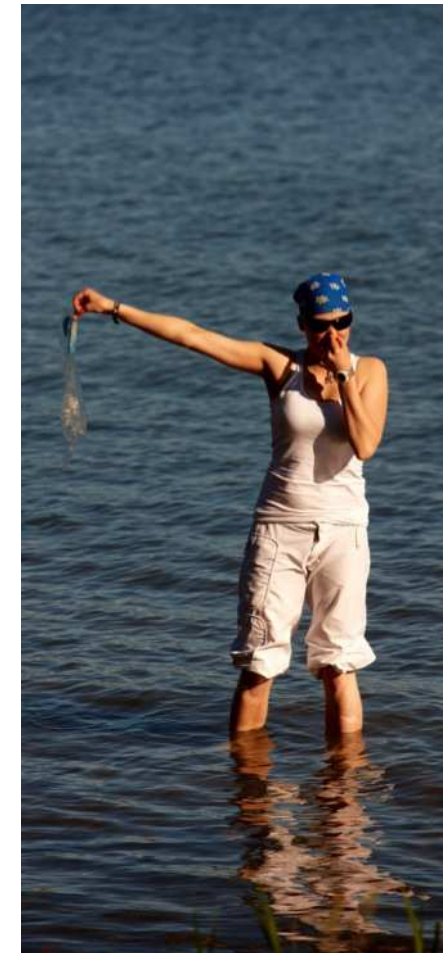


THE BALTIC SEA CHALLENGE NETWORK

► Today some 200 partners:

- Cities
- Companies
- Schools
- NGOs

► Most countries from around the BSR



- ▶ Established in 1994
- ▶ More than 300 teachers, students and other residents of the Gulf of Finland coasts (Russian part) are involved
- ▶ Work in St.Petersburg and small towns and villages on the South and North shores of the Gulf: Lomonosov, Lebyazhye, Sestroretsk, Kipen, Primorsk, Pavlovsk and others.

▶ <http://baltfriends.ru/>



- ▶ 19 institutes and 6 colleges in six different disciplines
 - ▶ Educational sciences
 - ▶ Humanities
 - ▶ The Arts
 - ▶ Natural sciences
 - ▶ Social sciences
 - ▶ Health sciences
- ▶ More than 10 000 students, including 500 foreign students in bachelor, master and doctoral study programmes
- ▶ <http://www.tlu.ee/et>



WHY AND HOW TO JOIN?

WHY?

- ▶ Healthy waters = competitiveness and welfare, image
- ▶ Joint projects!
 - ▶ **CITYWATER**, www.citywater.fi
 - ▶ Cities for a Healthier Sea
- ▶ Partners, best practices, working meetings, excursions, sharing information



HOW?

- ▶ Sign the Baltic Sea Challenge commitment
- ▶ Commit to at least one action for saving the Baltic Sea

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www.balticseachallenge.net
www.facebook.com/thebalticseachallenge

